

A TASTE WITH MEDITERRANEAN ORIGIN

Origin · Product · Sustainability

www.autenticapremium.com



PARTICIPATION KIT



SUMMARY

1. Participation options

1.1 Partner

1.2 Exhibitor

1.3 Producer

2. Participation rates summary

3. Unique Sponsorship opportunities

4. Booth options

5. Contact information of the Auténtica team

6. Terms & conditions

1. PARTICIPATION OPTIONS

Whatever your marketing strategy is, AUTÉNTICA offers you different participation options to suit your needs.

Our Partnership options range from the turnkey participation pack designed for Start-ups to a prestigious space in the Exhibition Area, perfect for attracting leads, having the maximum visibility and networking opportunities.



PARTNER

Are you a leader or are you willing to become one? Show your leadership in this impressive sector to your current and potential clients as a Partner of Hospitality Innovation Planet. You will be the envy of all your competitors by allying yourself to the knowledge and innovation present in all communication elements and high-level forums.



EXHIBITOR

The most competitive option to show the innovation of your products and solutions to the sector. Attract new clients and build their loyalty by being present at the Premium or Business Exhibition Area.



PRODUCER

Have you just started? Are you looking for the highest revenue at the lowest cost? Enjoy our turnkey packs. One day you will become the leader and we want to help you to get there.

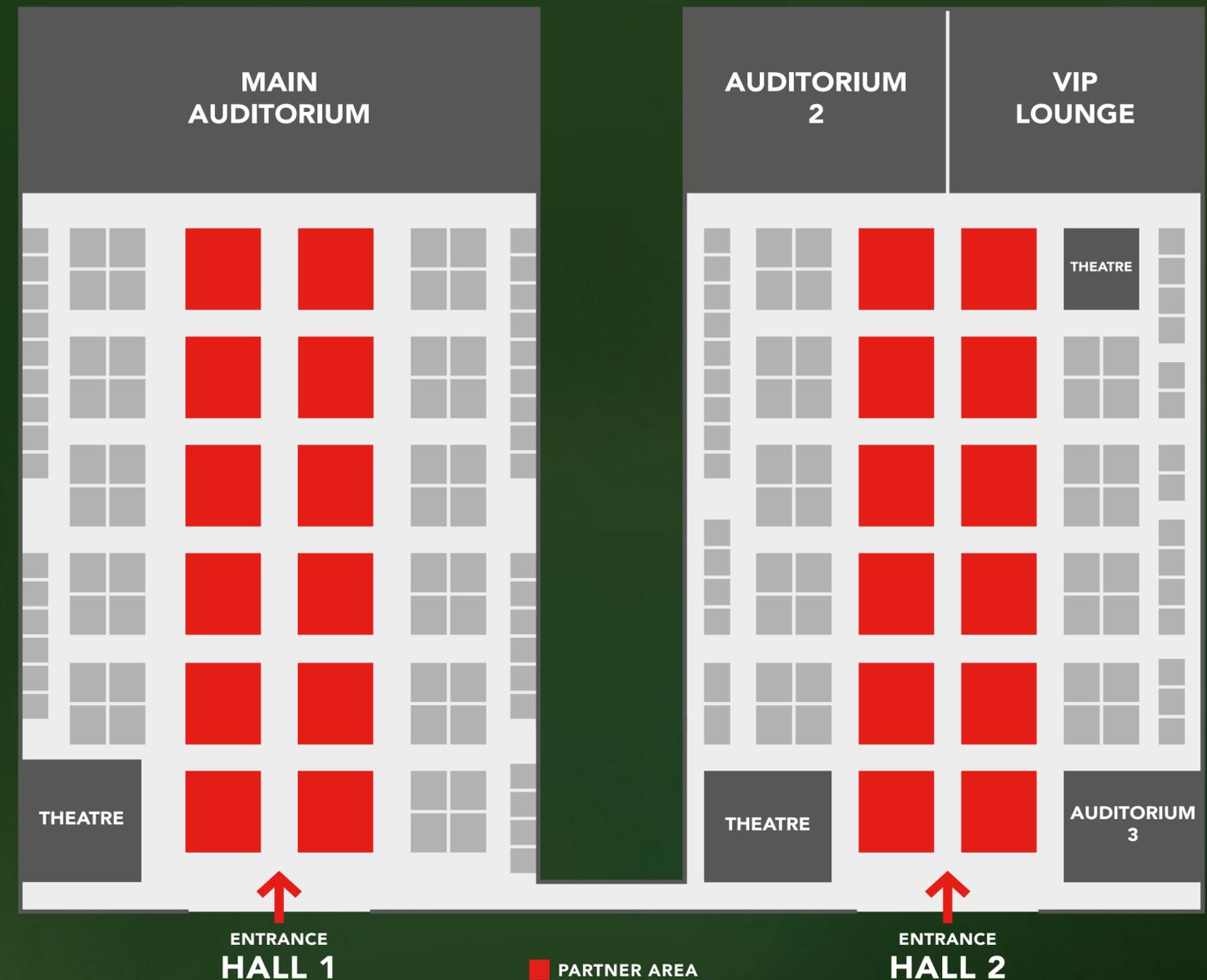


PARTNER



Being a leader implies many things and this is why we offer you to be Partner AUTÉNTICA. What does it mean? Much more than you might think. Surprise your current and potential clients by inviting them to a high-profile event. It will certainly be a very pleasant surprise.

- **Generate real brand awareness** through all the communication activities before, during and after the event.
- **Enjoy your own space in the best Exhibition zone**, exclusive for Partners.
- Be in **direct contact with the major prescribers** and purchase decision makers.
- **Play a significant role in the congress** and in the networking activities of **AUTÉNTICA**.
- Offer the **exclusive treatment to your most important clients and potential ones** within a setting of inspiration and innovation.
- Enjoy many other high-profile activities that will ensure **the best return of your investment**.



PARTNER



We offer you 3 models of participation to make sure you will obtain the maximum benefit to link your brand and leadership to the event that will bring the sector to the future.

Speaker slot in the AUTÉNTICA CONGRESS

The best opportunity to link your Brand with the innovation and the leadership taking part of a unique program with the best speakers and gurus of the HORECA sector.

Privileged space in the partner zone of the Exhibition Area

You will have one of the exclusive spaces in the Partner Zone of the Expo ensuring the best visibility and visitor's traffic to your stand.

Presence in the networking activities

We propose you to play the major role in the high-level networking activities, where you will be able to share your knowledge, establish new business contacts and alliances, among many other options.

Roadshows

Link your brand and be part of the business presentations all around the country sharing our platform of innovation with the most important entities of the sector.

Leadership Summit

The highest representative of your Company will have the opportunity not only to attend, but also to invite your most important client to this exclusive meeting. During the event, the presidents and CEOs of the leading companies will discuss along with the key representatives of the administration the sector's needs and strategies which are likely to become the future in upcoming years.

Auténtica Excellence Awards 2025

Be present at the AUTÉNTICA Innovation Awards 2024 ceremony together with the members of your company and your clients..

Invitations for the Congress for your best clients and prospects

As a Partner you will have a chance to provide a unique treatment, inviting your customers to high-level presentations that will help them establish their company's strategy in the upcoming months.

Brand awareness

We will maximize your brand image by linking it to a large number of online and offline communication elements before, during and after the event. Your logo will be highlighted on the home page, newsletters, blogs, social networks, signage, visitor's guide and event's app. These are just some of the countless impacts that you will get.



PARTNER



	Global Partner	Event Partner	Appellations of Origin
PARTICIPATION			
Exhibition space	Up to 80 sqm included	Up to 40 sqm	Up to 80 sqm
Location	Partner Zone - Main Corridor	Partner Zone - Main Corridor	Partner Zone - Main Corridor
Type of the space	Island (4 sides opened))	Island (4 sides opened))	Island (4 sides opened))
Insurance	✓	✓	✓
AUTÉNTICA CONGRESS			
Speaking slot as expert	3 slots	1 slot	1 slot
Product tasting in an auditorium	1	1	1
Company logo in conference rooms screen at the beginning and end of sessions	1 st level	2 nd level	3 rd level
Company logo in Congress main signage	1 st level	2 nd level	3 rd level
HIGH-LEVEL NETWORKING			
Invitations Business Pass (Expo + Shows)	500	250	200
Invitations Premium VIP Pass (Expo + Shows + Congress + Sala VIP)	100 VIP	50 VIP	50 VIP
VIP Lounge Access	✓	✓	✓
Invitation to participate in Leadership Summit	1 CEO + 1 Customer	1 CEO + 1 Customer	1 CEO + 1 Customer
AUTÉNTICA EXCELLENCE AWARDS 2024			
Invitations for the awards ceremony	5	2	2

PARTNER



	Global Partner	Event Partner	Appellations of Origin
EVENT BRANDING AND MARKETING ELEMENTS			
- AT THE VENUE			
Company Logo on signage element at the venue	1 st level	2 nd level	3 ^o nivel
Company Logo In Expo Zone at the pavilions	✓	✓	✓
- COMMUNICATION BEFORE DURING AFTER THE EVENT			
Company Logo and link on the home page of the event	1 st level	2 nd level	3 rd level
Company Logo and link on the Partners page of the event	1 st level	2 nd level	3 rd level
Strong presence in the Exhibitors list on the webpage	Global Partner Category	Event Partner Category	Appellations of Origin Category
Company Logo in advertising materials	✓	✓	✓
Delivery of the corporate press kit to all registered journalists	✓	✓	✓
Company Logo in roadshow presentations	1 st level	2 nd level	3 rd level
Logo en App del evento	1 st level	2 nd level	3 rd level
Company Logo in the newsletters send to all BBDD visitors	1 st level	2 nd level	3 rd level
Mentions in social media	✓	✓	✓
Special mention in post-event report	1 st level	2 nd level	3 rd level
TV Studio Interview	✓	✓	✓
OTHER SERVICES			
Parking spaces at the event	2	1	1
Free Wi-Fi	✓	✓	✓
SPECIAL CONSIDERATIONS			
Invitation to take part in the Advisory Board	✓	✓	✓
Discount on the tickets purchase	50%	50%	50%



EXHIBITOR



Customised participation opportunities for innovative companies

Within the Exhibitor category we offer you 4 participation options to ensure you will show your products and solutions in the best possible space: The Exhibition Area at AUTÉNTICA. Choose the option that suits your strategy better to build customer loyalty and attract new clients. Enjoy all the benefits that we offer you as our Exhibitor.

2 Expo zones to choose:

Premium Zone:

Located next to the Partner Zone, it will offer you maximum visibility and visitor's traffic with the leaders. The ideal area for companies seeking to maximize lead capture and visibility.

Business Zone:

Located in aisles, it offers slightly lower visibility at a competitive price. The ideal area for the enterprises trying to optimize the cost of participation.

2 models of participation based on your current space needs and without extra square meters.

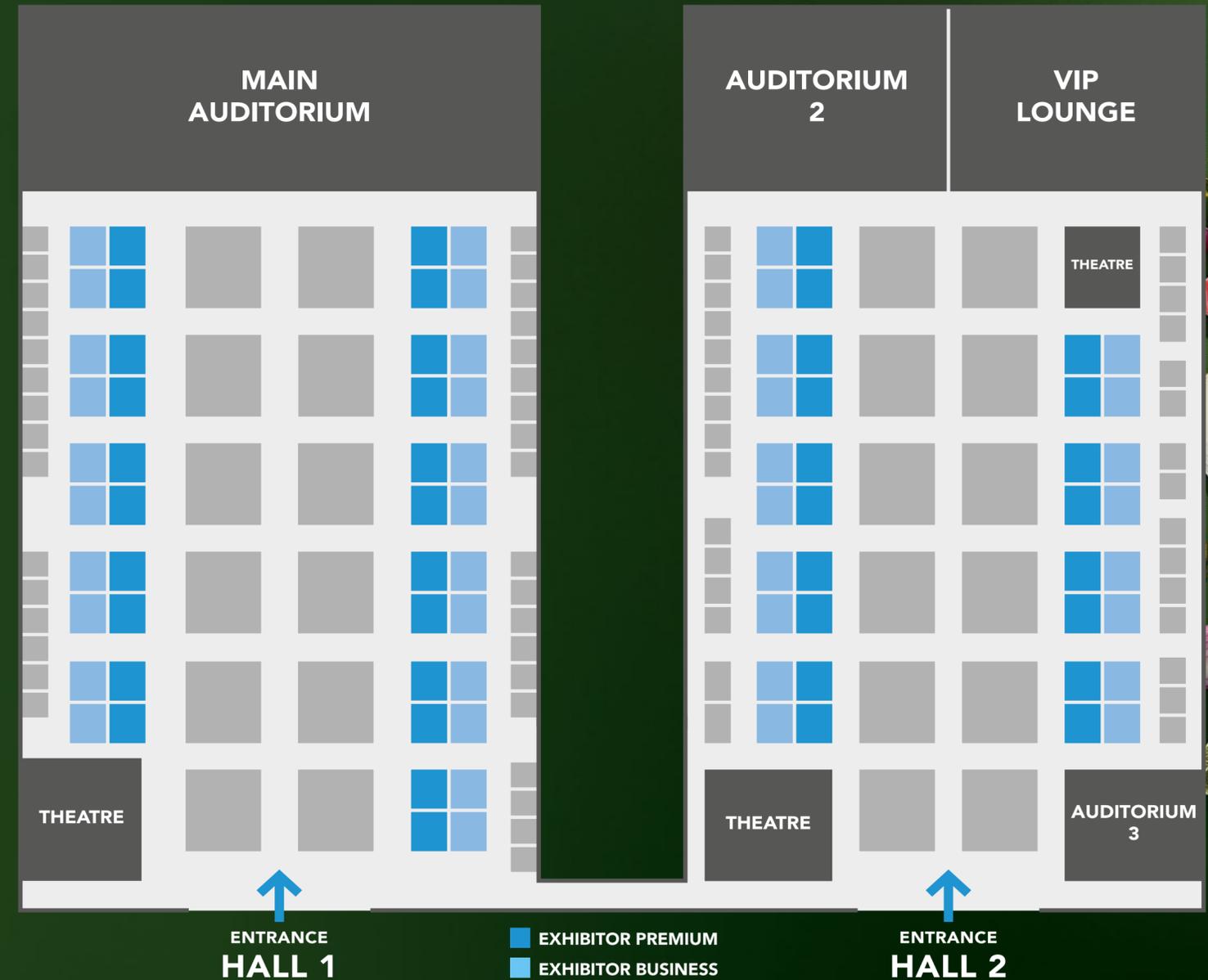
With stand included:

Pack Exhibitor **S** (20 sqm)

includes registration fee, space, stand, compulsory insurance, passes and invitations.

Pack Exhibitor **M** (40 sqm)

includes registration fee, space, stand, compulsory insurance, passes and invitations.



PRODUCER

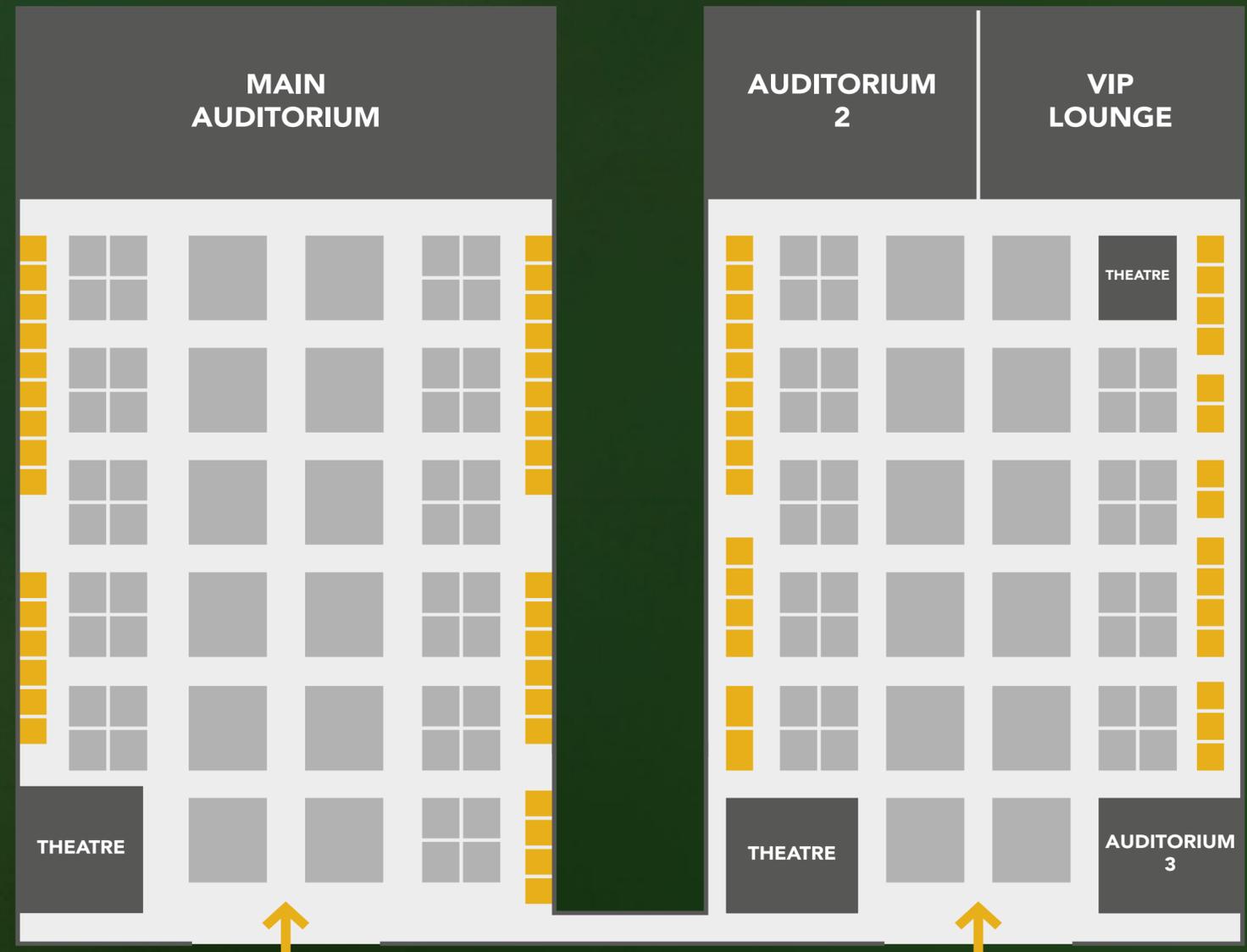


We know how difficult it can be to start a business and make it grow. This is why we offer you a very competitive turnkey pack designed exclusively for start-ups, new companies or small producers. Take advantage of your presence at the key sector event with the minimum investment and incredible business opportunities.

1 Model of turnkey participation options:

Small producers 6 sqm Pack:

For small producers, wineries, oil and cheese artisans. Benefit from being surrounded by major food and beverage companies, and stand out among the four thousand buyers looking for distinctive products like yours. Includes registration fee, space, compulsory insurance, 6 sqm stand, passes and invitations, passes and invitations.



■ PRODUCER



2. PARTICIPATION RATES SUMMARY

PARTICIPATION MODELS	Location in Exhibition Zone	PARTICIPATION PACKS	Early Bird until 30 th March '25	From 1 st April '25	Space included sqm	Business Invitations	Premium VIP Invitations	Slots in the Congress	Modular Pack Stand	Optional Design Stand	Stand Graphic Rates
PARTNER	PARTNER ZONE	GLOBAL PARTNER	25.000 €	26.000 €	80 sqm	500	100	2	-	19.250 €	-
		EVENT PARTNER	18.500 €	19.500 €	40 sqm	250	50	1	-	6.500 €	-
		APPELLATIONS OF ORIGIN	17.000 €	18.000 €	80 sqm	200	50	1	-	18.900 €	-
EXHIBITOR	PREMIUM ZONE	PACK EXHIBITOR M	15.000 €	16.000 €	40 sqm	200	20	-	INCLUDED	-	-
		PACK EXHIBITOR S	9.300 €	10.000 €	20 sqm	100	10	-	INCLUDED	-	1.750 €
	BUSINESS ZONE	PACK EXHIBITOR M	12.990 €	13.900 €	40 sqm	100	10	-	INCLUDED	-	-
		PACK EXHIBITOR S	6.990 €	7.500 €	20 sqm	50	5	-	INCLUDED	-	1.750 €
PRODUCER	PRODUCER ZONE	PACK PRODUCER	2.350 €	3.000 €	6 sqm	20	1	-	INCLUDED	-	875 €

*Andalusian companies have 30% of the total cost financed by the Ministry of Agriculture, Fisheries, Water and Rural Development of the Junta de Andalucía in the form of a direct discount at the time of contracting.

VAT prices applicable not included

3. UNIQUE SPONSORSHIP OPPORTUNITIES

CONGRESS SPONSORSHIPS

MAIN AUDITORIUM

Link your brand in the main auditorium of HIP, where the greatest experts and inspiring minds gather along with some of the most relevant forums.

12.000 €



SUMMIT

Auténtica offers more than 12 Summits focused on specific professional profiles. Identify the dedicated summit that best fits your potential client and gain maximum visibility in the forum where they will meet.

- * Logo and brand image on all communication elements of the Summit.
- * Possibility to provide a gift or commercial information to attendees.

3.000 €



EXCLUSIVE AUDITORIUMS

Naming an auditorium is a valuable platform to promote your brand, establish connections, and strengthen your position as an industry leader. Consult with our sales team to find out which auditorium best fits your strategy.

*Exclusive logo and backdrop.

8.000 €



PRODUCT TASTING

Offer a tasting or sampling of your products in one of the auditoriums to the professional attendees of the event.

2.000 €



SHARED AUDITORIUMS

Naming an auditorium is a valuable platform to promote your brand, establish connections, and strengthen your position as an industry leader. Consult with our sales team to find out which auditorium best fits your strategy.

*Shared logo and backdrop.

6.000 €



SPONSORSHIPS IN ACTIVITIES & NETWORKING AREAS

LEADERSHIP SUMMIT

Exclusive lunch for CEOs and Presidents of the main companies in the sector: hotels, restaurant chains, manufacturers, associations, employers' organizations, and public administrations. A unique opportunity to showcase your leadership and generate high-level networking with industry leaders.

*Logo and brand image on all communication elements of the space.

10.000 €



AUTÉNTICA EXCELLENCE AWARDS

Link your brand to the pinnacle of innovation: the Horeca New Business Models Awards. Name one of the categories in the Innovation awards presented at the gala.

* Logo and brand image on all event communication elements.

* Presentation of the sponsored award by a senior representative of your company.

3.000 €



VIP LOUNGE

Gain maximum visibility and increase the strength and presence of your brand in the exclusive venue where the most influential leaders and professionals in the Horeca sector meet during the three days of the event.

*Logo and brand image on all communication elements of the space.

*Possibility to place your product in the sponsorship category.

3.000 €



WELCOME PARTY

Sponsor the Welcome Party and increase the visibility of your brand at the most exclusive event in the Horeca sector!

This is a unique opportunity to highlight your brand and connect directly with a key audience in a festive, daring, and memorable atmosphere.

* Logo and brand image on all event communication elements.

* Opportunity to showcase your product in the sponsorship category.

3.500 €



EVENT SPONSORSHIPS

LANYARDS

Being a sponsor of the lanyards is the most effective strategy to achieve the widest reach for your brand, generate recognition, and create a positive impression among the attendees of HIP 2025 every day of the event.

*Includes production costs.

10.000 €



EVENT APP

Get to strengthen your brand image and reach all registrants by sponsoring the Auténtica app.

*Logo visibility every time a user opens the app.

*Banner on the app's home screen.

*Logo appearance in communications encouraging app downloads.

8.000 €



WIFI

Wi-Fi is the most valued service by professional visitors. Company logo on Wi-Fi signage, app, and access landing page.

5.000 €



SIGNAGE ELEMENTS

Consult with our sales team regarding visibility and signage options within the venue.

From 3.000 €



COMMUNICATION PACKS SPONSORSHIPS

COMUNICACION 1

Share your leadership through content on the HIP blog. We offer you the opportunity to publish an article on our blog, with distribution via 5 tweets and 1 LinkedIn post.

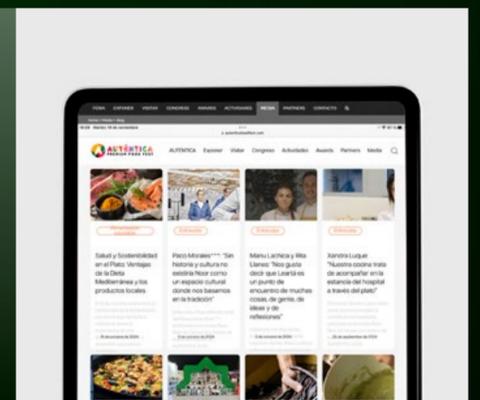
1.000 €



COMUNICACION 2

In addition to the entire Pack Comunica 1, we include the sending of a dedicated email to all Auténtica visitors.

3.500 €



STAND GLOBAL (80 sqm).

OPTIONAL IN THE GLOBAL PARTNER OPTION



APPLIED RATE:

- Price for turnkey Stand: 19.250 €.VAT not included.

INCLUDED SERVICES:

- Access to event Wi-Fi network
- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 80 sqm with carpet floor on an 8 cm platform
- Lightening suspended truss with Neowall system
- Central structure 500x200x396 cm. White or black color available. Curved edges and storage with door and key

FURNITURE

- 4 round black tables
- 1 low table
- 12 chairs "Jacobsen"
- 1 stool
- 4 Orlando armchairs
- 3 wooden counters
- 1 small refrigerator
- 1 storage shelves
- 1 screen 1 LED 42 "
- 1 counter desk

ELECTRICITY - LIGHTING

- Power and low electricity consumption
- Switchboard with differential and double plug
- LED lighting
- 1 sodium bulb
- 1 single phase wall socket at the reception desk
- 1 double phase wall socket in counters carpentry
- 2 double sockets in storage area

LABELLING

- Logo on reception desk
- Customer image on the center wall
- Customer image on the suspended lightening panel

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey
Biliard-Table Green	Leaf Green	Red
Whisky	Pearl Grey	Granate
Anthracite Grey	Dark Blue	Orange
Black	Navy Blue	Flight Attendant
Sáhara	Brown	

STAND APPELLATIONS OF ORIGIN (80 sqm).

OPTIONAL IN THE APPELLATIONS OF ORIGIN OPTION



APPLIED RATE:

- Price for turnkey Stand: 18.900 €.VAT not included.

INCLUDED SERVICES:

- Access to event Wi-Fi network
- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 80 sqm with carpet floor
- Octagonal type structure of 300 cm/h
- Storage space 3x3 m
- Common meeting area of 7x3
- Aerial with lighting hanging from truss

FURNITURE

- 8 white modular countertops 100x50x100 with shelves, lock and key
- 8 high tables and 16 stools
- 5 white tables and 20 white chairs "Jacobsen"

ELECTRICITY - LIGHTING

- Power and low electricity consumption
- Electrical panel with differential and 2 single-phase double sockets in stock
- LED lighting
- 1 socket on each counter

LABELLING

- Custom airborne design
- Logo of each company on frieze and counter
- Custom design on stand side fabrics

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey
Biliard-Table Green	Leaf Green	Red
Whisky	Pearl Grey	Granate
Anthracite Grey	Dark Blue	Orange
Black	Navy Blue	Flight Attendant
Sáhara	Brown	

STAND EVENT DESIGN (40 sqm).

OPTIONAL IN THE EVENT PARTNER OPTION



APPLIED RATE:

- Price for turnkey Stand: suplemento de 6.500 €.VAT not included.

PARTICIPATION:

- Space 40 sqm
- Mandatory Insurance:

INCLUDED SERVICES:

- Access to event Wi-Fi network
- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 40 sqm with fair carpeting
- Octagonal type structure of 300 cm/h
- Storage space 200x125 cm

FURNITURE

- 2 round white tables
- 8 white chairs "Jacobsen"
- 2 countertops 100x50x100 cm with shelves, lock and key

ELECTRICITY - LIGHTING

- Power and low electricity consumption
- Electric switchboard with differential and double socket in storage
- LED lighting

LABELLING

- Back walls and storage with fabric personalized with company design

Colour options for carpeting.
Change the carpet colour without any additional cost.

<input type="checkbox"/> Lawn Green	<input type="checkbox"/> White	<input type="checkbox"/> Jasper Grey
<input type="checkbox"/> Biliard-Table Green	<input type="checkbox"/> Leaf Green	<input type="checkbox"/> Red
<input type="checkbox"/> Whisky	<input type="checkbox"/> Pearl Grey	<input type="checkbox"/> Granate
<input type="checkbox"/> Anthracite Grey	<input type="checkbox"/> Dark Blue	<input type="checkbox"/> Orange
<input type="checkbox"/> Black	<input type="checkbox"/> Navy Blue	<input type="checkbox"/> Flight Attendant
<input type="checkbox"/> Sáhara	<input type="checkbox"/> Brown	

STAND EXHIBITOR MEDIUM DESIGN (40 sqm).

INCLUDED IN EXHIBITOR M OPTION



PARTICIPATION:

- Space 40 sqm
- Mandatory Insurance:

INCLUDED SERVICES:

- Access to event Wi-Fi network
- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 40 sqm with carpet floor
- Octogonal type structure of 300 cm/h
- Storage space 200x125 cm

FURNITURE

- 2 round white tables
- 8 chairs "Jacobsen"
- 2 countertops 100x50x100 cm with shelves, lock and key

ELECTRICITY - LIGHTING

- Power and low electricity consumption
- Electric switchboard with differential and double socket in storage
- LED lighting

LABELLING

- Back walls and storage with fabric personalized with company design

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey
Biliard-Table Green	Leaf Green	Red
Whisky	Pearl Grey	Granate
Anthracite Grey	Dark Blue	Orange
Black	Navy Blue	Flight Attendant
Sáhara	Brown	

STAND SMALL (20 sqm).

INCLUDED IN PACK EXHIBITOR S OPTION



Additional cost for stand walls complete labelling: 1.750 €+VAT

PARTICIPATION:

- Space 20 sqm
- Mandatory Insurance:

INCLUDED SERVICES:

- Access to event Wi-Fi network
- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 20 sqm with carpet floor
- Octogonal type structure of 300 cm/h
- Rear walls in black
- Storage space 200x100 cm with lock and key

FURNITURE

- 1 round white table
- 4 chairs "Jacobsen"
- 1 brochure holder
- 1 countertop 100x50x100 cm with shelves, lock and key

ELECTRICITY - LIGHTING

- Power and low electricity consumption
- Switchboard with differential and double plug
- LED lighting

LABELLING

- 2 customized PCV friezes with logo
- Logo on reception desk

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey
Biliard-Table Green	Leaf Green	Red
Whisky	Pearl Grey	Granate
Anthracite Grey	Dark Blue	Orange
Black	Navy Blue	Flight Attendant
Sáhara	Brown	

STAND PRODUCER (12 sqm).

INCLUDED IN PACK PRODUCER



Additional cost for stand back wall labelling: 1,300 €+VAT

PARTICIPATION:

- Space 12 sqm
- Mandatory Insurance

INCLUDED SERVICES:

- Access to event Wi-Fi network
- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 12 sqm with carpet floor
- Maxima type structure of 300 cm/h
- Rear walls in back with octagon profile of 300 cm/h
- Customised PVC frieze with customer's logo and stand number
- Storage space 100x100 cm with lock and key

FURNITURE

- 1 round white table
- 3 white chairs "Jacobsen"
- 1 white modular countertop 100x50x100 cm with shelves and sliding rear doors

ELECTRICITY - LIGHTING

- Power and low electricity consumption (0,13 kw/sqm)
- Switchboard with differential and socket
- LED lighting

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey
Biliard-Table Green	Leaf Green	Red
Whisky	Pearl Grey	Granate
Anthracite Grey	Dark Blue	Orange
Black	Navy Blue	Flight Attendant
Sáhara	Brown	

STAND PRODUCER (6 sqm).

INCLUDED IN PACK PRODUCER



PARTICIPATION:

- Space 6 sqm
- Mandatory Insurance

INCLUDED SERVICES:

- Access to event Wi-Fi network
- Basic cleaning prior to the opening day (includes plastic carpet removal)

TECHNICAL SPECIFICATIONS:

STAND

- 6 sqm with carpet floor
- Maximum type structure of 300 cm/h
- Rear walls in back with octagon profile 200 cm/h
- PVC frieze labelled with the client's name and stand number

FURNITURE

- 1 round white table
- 2 chairs "Jacobsen"
- 1 white modular countertop 100x50x100 cm with shelves

ELECTRICITY - LIGHTING

- Power and low electricity consumption
- Electric switchboard with differential and double socket in storage
- LED lighting

Colour options for carpeting.
Change the carpet colour without any additional cost.

Lawn Green	White	Jasper Grey
Biliard-Table Green	Leaf Green	Red
Whisky	Pearl Grey	Granate
Anthracite Grey	Dark Blue	Orange
Black	Navy Blue	Flight Attendant
Sáhara	Brown	



Additional cost for
stand back wall
labelling: 875 €+VAT

5. AUTÉNTICA TEAM CONTACT

A great team to help and advise great companies.
We aim to be your best business partner.



NATIONAL SALES TEAM:

Email: exhibit@autenticapremium.com

INTERNATIONAL SALES TEAM:

MADRID spain@nebext.com
BARCELONA info@nebext.com
BRUSSELS belgium@nebext.com
LISBOA portugal@nebext.com
DUBAI uae@nebext.com
SHANGHAI china@nebext.com
TEL AVIV israel@nebext.com
BOLOGNA italy@nebext.com
DELHI india@nebext.com
FRANKFURT germany@nebext.com
MEXICO mexico@nebext.com
SAO PAULO brazil@nebext.com
SILICON VALLEY usa@nebext.com
TORONTO canada@nebext.com
WARSAW poland@nebext.com

EXHIBITORS SERVICE TEAM:

Email: operations@autenticapremium.com

PRESS:

Email: press@autenticapremium.com

PHONE CONTACT:

T. 00 34 919 551 551

#AUTENTICA2025



Performing stunning exhibitions to your Business success



6. TERMS & CONDITIONS AUTÉNTICA 2025



INTRODUCTION

These General Terms and conditions are referred to AUTÉNTICA Premium Food 2025 (hereinafter referred to as “The Event”).

Art. 1 – General Information

- Name of the event: Auténtica Premium Food
- Venue: FIBES I, Avda. Alcalde Luis Uruñuela 1, 41020 Sevilla, Spain.
- Type: International and reserved to ICT related professionals, duly qualified, and/or with invitations released by the Organizer, by the Exhibitors or Partners, with paying access.

1.1. Dates and opening hours:

Assembly:

Thursday, 11th September 2025 14:00 - 20:00 h

Friday, 12th September 2025 08:00 – 20:00 h

Saturday, 13th September 2025 08:00 – 20:00 h

Sunday, 14th September 2025*08:00 – 20:00 h

All the booths included in the packages provided by the Organizer will be available on September 14th from 10:00h.

Celebration:

Monday, 15th September 2025 Exhibitors 8:30 – 19:30 h | Visitors 10:00 – 19:00 h

Tuesday, 16th September 2025 Exhibitors 8:30 – 19:30 h | Visitors 10:00 – 19:00 h

Dismantling:

Tuesday, 16th September 2025 19:30 – 22:00 h

Wednesday, 17th September 2025 08:00 – 20:00 h

The Organizer reserves the right to modify the opening hours and the dates of the Event, at its sole discretion.

1.2. Organizer

NEBEXT – Next Business Exhibitions SL (hereinafter referred to as “The Organizer”). CIF: B87396818

HQ: Enrique Granados 86-88, Planta 1ª 08008 Barcelona; Phone: 00 34 919 551 551

Email: exhibit@autenticapremium.com

Website: <https://www.autenticapremium.com/>

It corresponds to the Event Direction, the interpretation, and the fulfillment of the present General Conditions of Participation for Exhibitors. The Event Direction will attend directly to everything related to the application of these General Terms & Conditions of Participation for Exhibitors, will supervise the organization of the whole event, satellite events, and will coordinate the Technical Secretariat of the event.

Art. 2 – Objective of the event and exhibiting sectors

AUTÉNTICA Premium Food is a professional event and congress designed to be an exhibition and networking space to showcase the latest innovations and technology for professionals in the retail sector. Exhibiting companies will be linked to the following sectors:

Oils | Canned food | Vegetables | Pasta, rice, spices and legumes | Dairy products | Fish and seafood | Beverages | Denominations of origin | Bakery, snacks and sweet world | Meat and charcuterie | Free, healthy products, and the sectors deemed compatible by the Organizer under its sole criteria.

Art. 3 - Exhibition limitations - Admission

1. Exhibition limitation - Only products and services represented under the sectors contained in the signed Participation Contract, which represents an integral and substantial part of these General Terms and Conditions, may be exhibited.

2. Admission – Any country companies are entitled to be part at the Event, provided their activities fall within the object of the Event and participating under the Categories (Partner, Exhibitor and Newcomer) (henceforth the “Exhibitors”). Admission to the Event is dependent on the acceptance of the General Terms & Conditions.

Participation Contract (henceforth the “Participation Contract”) by the Organizer Admittance to the Event and the subsequent stand allocation, shall be granted dependent on the package and area indicated in the Participation Option contracted, the amount of exhibition space available bearing in mind the types of products and services to be exhibited and the date of the Participation contract reception. Admittance shall not however be granted to the Event to those Exhibitors who are in debt for whatever reason with the Organizer or Exhibitors that

are in a condition by which one may reasonably presume that they are in danger of becoming insolvent or entering a period of crises. The Organizer reserves the right to refuse and/or revoke admission to the Event where it believes, based on its own unquestionable judgment, that the applicant does not have appropriate credentials. In this case the Organizer is not required to provide any justification for its decisions. The refusal and/or cancellation of admittance will not entail any form of reimbursement for damage or interest. The participation in one or more of the previous editions of the Event does not grant the Exhibitor any automatic right to participate in a subsequent Event edition.

Exhibitors must be attending their stand during the Event opening hours and cannot start the stand dismantling until the Event closes the last day. The Organizer reserves the right to close the stand or the facilities that break the conditions of the present General Terms & Conditions for Exhibitors.

Art. 4 - Participation fees

The fees charged by the Organizer will be the ones indicated in all the Participation documents for the current edition. These fees are applied to the entire surface of the spaces occupied, within the same perimeter by the same company.

1. Participation fee: Covers everything specified below:

All the benefits indicated in the Participation kit plus administrative and secretarial costs, inclusion in the on-line catalogue, promotion of the event which may even include the organization of: events, conferences, hospitality costs for journalists, speakers, professional and international delegations, as well as study and research activities which may even be performed in collaboration with Trade Organizations; technical assistance provided to the Exhibitor during the Exhibition and during the setting up and dismantling days; general surveillance of the pavilions and general fire prevention; Exhibitor passes. Each Exhibitor stand holder will be provided with limited passes in proportion to the Participation Options contracted. The Exhibitor will have the right to purchase extra passes beyond those already granted at a unit price established by the Organizer, to be used exclusively for personnel manning the stands. Basic cleaning (carried out during pavilion closing hours which includes cleaning of floors in corridors and aisles and emptying of rubbish bins and removal of the garbage left in the stand perimeter at the end of the day, A Civil Liability and Property Damage Insurance Policies detailed in Art. 19.

2. Co-Exhibitor Participation fee:

Includes the insertion of the co-exhibitor in the on-line catalogue and in app's event. A specific Participation Contract for each of the co-exhibiting companies that will be using the same primary exhibitor space has to be signed and submitted to the Organizer. A fee of 600€ + VAT will be applied for each of the co-exhibitor companies applying, who will be able to benefit from all the considerations mentioned in the Co-Exhibitor Participation Contract itself.

Art. 5 - Participation contract and payment terms

5.1. Participation Contract

The Participation contract in the original, duly filled in and signed must be delivered to the Organizer by and not later than 5th September 2025. The Participation contract may not contain reservations nor conditions of any kind, on penalty of being inadmissible. In case the Participation contract is received by the Organizer after the deadline and is nevertheless accepted based on a merely discretionary assessment by the Organizer, the latter will not be in any way required to comply with the deadlines for delivery of the participation documents to the Exhibitor. Participation contracts received after the registration deadline will be placed on a waiting list.

5.2. Payment Terms

The participation contract must contain the indication of the participation option contracted and must be accompanied - on penalty of inadmissibility - by the payment of an invoice/s calculated based on the criteria indicated above:

• 1st Payment Term: 50% of the total cost of the Participation option contracted at the signature, upon receipt of the invoice from the Organizer and with a due date of 10 days from the invoice issue.

• 2nd Payment Term: Remaining 50% of the total Participation Option cost, will be invoiced from 7th July 2025 by the Organizer and with a due date of 10 days from its issuance.

From 7th July 2025, 100% of the contracted Participation Option must be paid upon receipt of the invoice from the Organizer and with a due date of 10 days from the issuance of the invoice.

The additional products or services contracted shall be paid maximum before the start of assembly of the event, all before 5th September 2025.

In case of non-compliance of the payment conditions specified, the Organizer shall be entitled to offer the space booked for any other applicant company.

The first payment does not constitute acceptance of the Participation Contract by the Organizer.

Should the Participation Contract not be accepted by the Organizer the amount paid as specified in the 1st Payment Term will be returned to the Exhibitor. The Organizer is entitled to reject Exhibitors, in its own discretion, in case the Participation Contract is not followed by the payment of the first invoice inside the payment terms. Failure to sign the Participation Contract, or the failure to pay the first invoice, grants the Organizer the right to reject the request.

It will not be allowed initiate the assembly of the stand to those Exhibitors that have outstanding debts with the Organizer.

The amount of the extra services ordered during the Event and all those quantities dependent on payment will be regularized by the Exhibitor before the dismantling period. This is an indispensable requirement to allow the exit of the exposed material by the Organizer.

5.3 Payment Methods

All payments should be made to Nebext – AUTÉNTICA 2025 by bank transfer to the indicated Bank Account:

BANCO DE SABADELL

IBAN: ES08 0081 0131 5200 0118 3222

BIC: BSABESBB

NOTE: To ensure that your payment is registered correctly, you must indicate the invoice number on the transfer.

Art. 6 - Withdrawal

The Exhibitor has the right to withdraw from the event by communicating it to the Organizer with a registered letter with proof of receipt (forwarded in advance by email):

• **Before 11th July 2025:** It is understood that the Organizer will have the right to withhold 50% of the total cost of the Participation Option contracted. The Organizer as an indemnity will allocate half the amount to offset the costs incurred by the withdrawal and as a sign of goodwill, the other half would be regarded as a deposit by the Exhibitor in the case of desire to participate in the next edition of the Event.

• **After 11th July 2025:** If the Exhibitor sends the communication beyond the expiry of said term (or does not send any communication), in any case (even if the Exhibitor decides not to take part) he will be required to pay 100% of the total cost of the Participation Option and all set and installation costs for the services ordered and/or performed on the booked site, all taxes paid on behalf of the Exhibitor as well as any damages the Organizer and/or the Event may suffer due to said withdrawal. The Organizer as an indemnity will allocate half the amount to offset the costs incurred by the withdrawal and as a sign of goodwill, the other half would be regarded as a deposit by the Exhibitor in the case of desire to participate in the next edition of the Event.

In both withdrawals instances the Organizer in any case reserves the right to allocate the stand to another Exhibitor, without this possible allocation in any way prejudicing or limiting its right to request the indemnities described above.

Art. 7 - Law on VAT for Foreign Exhibitors

1. As from January 1st 2011, in accordance with the Legislative Decree no. 18/2010 in Participation Contract of the EU directive no. 8/2008, foreign Exhibitors liable for taxation are not required any longer to pay the VAT on participation fee, stand fee and services connected with the event, with the exclusion of non-commercial Companies (for example private individuals); in order to identify the type of Exhibitor (Company liable for taxations/non-commercial Company or private individual), before the issuing of the invoice it is essential to receive the VAT number/ID code proving the status of company and not of private individual. It is therefore necessary that Participation Contracts are sent with the above information, otherwise invoices will have to be issued with the Spanish Value-Added Tax. Entrance tickets will remain subject to Spanish VAT for all exhibitors (Spanish and international).

2. **All Foreign Exhibitors interested in VAT:** To request refund of Value Added Tax to a non-resident of the territory of application of the tax, said non-resident must compulsorily appoint a tax representative in Spain to complete all the formalities before the body or office of the tax authorities, which in Spain is:

Delegación Especial de la Agencia de Administración Tributaria de Madrid Sección de Regímenes Especiales

Street Guzmán el Bueno, nº 139 28071 Madrid

Tel: (+34) 91 582 67 67 / 91 582 67 39 / 91 582 66 08

Fax: (+34) 91 582 67 57

Should the non-resident not have a tax representative, it should consult with specialist companies or the relevant body in its country of origin (Chamber of Commerce, tax authorities, etc.).

Art. 8 - Notification of Space Assignment

The criteria for space assignment will be as follows in the order shown below (starting with 1):

1. Participation package contracted: Being assigned in the following order: 1. Global Partner, 2. Event Partner, 3. Appellations of origin, 4 Pack Exhibitor M Premium Area, 5. Pack Exhibitor S Premium Area, 6. Pack Exhibitor M Business, 7. Pack Exhibitor S Business, 8. Pack Producer.
2. Seniority as an exhibitor
3. Participation contract reception date:

In equal conditions for criteria 1 and 2 the order of choice will be decided by the one with additional Booth or Unique Sponsorship Opportunities contracted. AUTÉNTICA Management Team will inform exhibitors of the development and outcome of the space assignment.

Assignment of spaces shall be communicated by the Organizer by e-mail. The Organizer cannot however be held responsible if the e-mail is not received. Notification of space assignment is valid for the Exhibitor to whom it is addressed.

The surface area, type of space and position requested by the Exhibitor in the participation contract is not binding for the Organizer, which may assign a space with different measurements, layout and position from those indicated by the Exhibitor, if the requests made by the Exhibitor are not, at the sole discretion of the Organizer, compatible with the overall organizational needs or with exhibition spaces dedicated to specific goods sectors, or with the standard characteristics of the exhibition areas in general.

Assignment of a certain area or exhibition typology or space at a previous edition of the Event shall not represent a preferential right to obtain of the same area or exhibition type, or space for subsequent editions.

The Exhibitor is obliged to respect the size of the space assigned. Occupation of more exhibition space than that assigned shall lead to an extra charge calculated according to the Rates. No business may take place outside the assigned exhibition space, even with a view to avoiding interference with the activity in other stands, nor may the corridor and/or area behind the space be used. The Organizer reserves the right to modify the location of the space, even if already assigned, or to change the measurements, should this become necessary due to technical and/or organizational reasons and will not entail any form of reimbursement for damage or interest for the Exhibitor. The barter, transfer or sale of the space contracted by the Exhibitor to a third party remains expressly prohibited. See Art 4.2 regarding Co-Exhibitors fee as the only option to share space with other companies.

Art. 9 – Assembly and dismantling

9.1. Stands’ dismantling and storage of materials

To access the venue during assembly period, all exhibitors and their assemblers must fill in the FIBES Occupational Risk Prevention Information. To do so, you will receive an email with the PRL documentation. If you have not received it about a week before the assembly, please contact operations@autenticapremium.com.

We kindly ask you to carefully read this information. Please make sure to transfer this regulation to third parties’ companies such as set up operators or decorating companies. The following security measures must be applicable during set up and dismantling of AUTÉNTICA: All operators, staff, third party employee or autonomous worker that will work during set up and dismantling of the event, in accordance with the Risk Assessment, shall be use the appropriate PPE. This regulation will be applied to operators, Organization, Exhibitors, Providers, and any other person that needs to cross or to work in the halls during set up and dismantling.

Access: Avda. Alcalde Luis Uruñuela 1, 41020 Sevilla (Spain)

Under no circumstance vehicles are allowed to go inside the venue, nor access with forklift. All merchandising or material must be carried by hand pallet truck or electric pallet truck. The pallet trucks can be contracted with the official provider of SERVIFIBES.

The Organization will point out the guidelines to regulate the vehicles closeness within the venue and will restrict the admission time before, during and after the event.

The removing of all merchandising must be done on **September 16th**. The removal of all merchandising will be done through the access: Avda. Alcalde Luis Uruñuela, 1 41020 Sevilla (Spain). Under no circumstances are vehicles allowed to go inside the venue.

The exhibiting company must remove any exhibition material or graphics that are attached or fastened to the structure of the stand during the afternoon on Tuesday, 16th. From that moment on, the official assembly company will proceed to the complete dismantling of the stands, and neither the company nor the organization will assume any responsibility for any possible breakage or deterioration, as well as the destination of that material. Compulsory insurance doesn't include either theft or robbery.

The Exhibitor is responsible for informing all contractors and third parties of the General Terms & Conditions of this document regarding loading and unloading of merchandising and for its transportation.

Once the dismantling period finishes, if the stand builder leaves any waste, they will have to pay the Waste Fee at the current official rate of the venue for 2025. Otherwise, the Exhibitor will have to take care of it.

9.2. Stand Assembly fee:

The Venue charges to every Exhibitor's with own stand construction a compulsory fee corresponding to the installation and decoration of the stand, according to The Venue's in force official rate for 2025. All the Exhibitors' stands included in the Participation Package or contracted through the Organizer will have included in its price this Stand Assembly fee. The Exhibitors who build their own stand will be invoiced by the venue at the rates indicated by them for the current edition.

9.3. Compulsory electricity consumption:

If the contractor / electrician brings its own electrical panel, this must be connected to the requested electric panel supplied by the venue.

The venue can only supply electrical power from the manhole located in the floor. Exhibitors accept that electrical installation may cross the assigned location to provide services to other stands.

The Venue charges every Exhibitor's stand a compulsory fee corresponding to the minimum compulsory electricity consumption according to the Venue's official rate for the current edition. All the Exhibitors' stands included in the Participation Package or contracted through the Organizer will have included in its price this electricity consumption fee. The Exhibitors who build their own stand will be invoiced by the Organizer at the rates indicated by the Venue.

9.4. During the labors of assembly and dismantling:

During the labors of assembly and dismantling and, in general, during the days of celebration of the event, the placement of materials remains prohibited in the space of other Exhibitors and, likewise, all the corridors will have to be always free for the persons' traffic and goods.

9.5. The loading and unloading docks of the venue:

The loading and unloading docks of the venue: (adjacent zones to the pavilions) are not parking zones. It's only allowed, for every vehicle, an operation of load or unload, with immediate exit to the corresponding parking. The vehicles that will exceed the established time, the venue will charge the time exceeded to deter them.

9.6. Storage of the Exhibitor's materials

Storage of the Exhibitor's materials on the Trade Fair Premises shall also incur a charge levied by the Organizer for occupation of the area outside the Event. The Exhibitor shall surrender the exhibition area in the same condition as it was when it was delivered. Non-compliance with this regulation shall entitle the Organizer to the right to avail themselves against the Exhibitor for costs incurred for restoring the exhibition space to its original condition. If the Exhibitor refuses to refund the above costs, the Organizer shall have the right to retain the material exhibited and the Organizer shall therefore have the faculty to confiscate the exhibited goods as the latter were also brought into the Organizer as security. The same faculty shall be reserved for any other account receivable owed by the Exhibitor, as a direct result of the latter's participation in the Event. To protect all their rights and rights as creditors, the Organizer may also act involving the goods exhibited, requesting protective confiscation and/or seizure by third parties, exercising the special privileges they have over said goods. The Organizer is not responsible for any damage to exhibited materials that may occur during exercising of said right.

Art. 10 - Stands Construction and projects - Mezzanine floors

Exhibitors who have not paid the balance of their exhibition or additional services fee shall not be granted entry to set up their stands. Any defects or shortcomings discovered when the Exhibitor takes possession of the exhibition space for setting up the stand and laying out of goods must be reported to the Customer Care – Exhibitors Assistance. To access the Fairgrounds, Exhibitors must follow the instructions given in "Provisions for setting up and dismantling", which will be sent by the Organizer, containing details regarding layout of spaces and deadlines for setting up stands. The Exhibitor shall be responsible for all organization and costs incurred for setting up the stand and shall strictly observe the General Terms and Conditions and the layout plan and the Organizer Technical Regulations.

He shall also provide the Organizer with his stand layout project beforehand for approval. The Exhibitor undertakes to fit out the entire area assigned and to display products he manufactures belonging to the Event merchandise repertoire on his stand for the entire duration of the Event. Products exhibited must be positioned in such a way that they are not considered offensive or could be dangerous. The stand must be laid out in such a way to avoid obstacles or objects that hinder access to the exhibition areas.

The Organizer reserves the right to amend the assembly periods and times should it seem necessary. The interior decoration of the stands will be a responsibility of every Exhibitor, according to his own criterion and convenience. The stands included in the Participation package or ordered through the Organizer must be returned in equal condition to how they were received, not being able in any case drill, vinyl, paint or damage the walls. The damages originated by inadequate treatment will be charged to the Exhibitor.

It is forbidden to affect in any way the facilities of the pavilion, not being allowed to paint, drill, or fix screws in any structural elements of the pavilion and neither to hang signs, brands or drawings in the ceiling or walls. All the decorative elements will have to be installed in supports mounted by the exhibitor.

It's forbidden for the Exhibitor to offer visitors any kind of food or drinks to be consumed outside its stand being the Exhibitor responsible of cleaning all leftover food and disposable material.

10.1. Stand Projects and Special Decoration

The maximum stand height allowed is 3,00m. This is the maximum height permitted for all structural elements of the stand and graphics. The height of the stand must not interfere with the smoke detectors or other security elements located in the pavilions.

10.2. Stand projects approval

All Exhibitors with a designed stand must submit their own project construction stand to the Technical Office: info.validacionproyecto@grupomarva.com. The project must be finished and specified as their plan also with the elevation and perspective level.

The obligation to present the construction project of the stand does not apply to the Exhibitors having contracted a stand included in their participation or the ones that have a designed stand through the official partner: **GRUPO MARVA**.

The Organizer reserves the right to request Exhibitors to provide the projects for all stands, regardless of their surface area or height. The Organizer via their Operations Department will verify the stand projects in relation to Event and venue Technical Regulations and will provide feedback on the project by approving it or requesting further compliance with the above regulations. Once the projects have been approved the Exhibitors, independently at their own expense, will see to the installation of the perimeter walls and flooring of their stands. The upper part of the stands must be finished in a workmanlike fashion; the walls abutting on the other stands, as well as being finished in a workmanlike fashion, must also be neutral in terms of color; access must be guaranteed to all utility systems even in the event of carpeting etc. or raised floor sections; for materials to be hung from the ceiling please refer to the Dispositions contained in the Technical Regulations of The Venue. Failure to receive the correct documentation or approval of the stand project from the Organizer will not enable the Exhibitor (or stand fitters) to set up their exhibition stand.

The link of stands or islands on either side of a corridor either by unifying carpet, aerial structures, lighting, etc. is not allowed, although they belong to the same company or group of companies.

The design and decoration of all stands must correspond with authorized; the backs of all the decorative elements visible to the public should be properly covered. Any object that does not meet these requirements may be withdrawn by the Organizer. All Exhibitors with more than 20 sqm space are required to build a stand which must include at least walls next to the pavilion walls or adjacent stands. These walls must have a minimum height of 2.50m.

All walls with neighboring stands should have maximum 3m. height and with 1 meter from it, all the elements could have a maximum height of 5 meters.

Shared islands, towers and other surrounding elements with neighboring stands can only be labelled on the sides facing the booth itself and not on the sides facing the neighboring stand, regardless of the height of these elements. To label all sides, it is mandatory setback 2 meters of the perimeter with the neighboring stand.

The total closure of a side wall shall not be authorized and must be open and accessible at least the 25% of it. It may only be allowed to cover 100% of all perimeter sides walls if they not exceed 1.25 m in height.

In the case of perimeter walls with a height exceeding that limit of 1.25 m facing the corridors of common use, there must be a minimum distance of 1.50 meters between the wall and the corridor.

Any decorative element protruding from the stand (maximum 40 centimeters) will be located at a minimum height of 2.5m. It will be allowed to cover the pillars within the stand space up to a maximum height of 5 meters. Those stands built on a platform of height equal to or greater than 19 mm shall have at least one wheelchair access ramp 1.20 m wide at least. For any question you may have regarding construction rules you can contact anytime the Technical Office of the event.

10.3. Mezzanine floors

In single storey Halls mezzanine floors can be built in compliance with the rules and conditions specifically detailed in the Venue Technical regulations.

In this case, the mezzanine area will be charged at 50% of the Rate applied for the Participation Package chosen. All the Exhibitors that choose to build a mezzanine floor will have to present to the Organizer a certificate or a project signed by a competent technician, who will have to be verified through the corresponding college. The project will have to include the dimensions, the load of use and the appraisal, being an exclusive responsibility of the Exhibitor, the fulfillment of the limits specified in the same one. Rails and protection in level changes will be designed according to the in-force regulation and under the dispositions established in the Technical Code of the Building. The hollows in the second level or level changes opened directly on the outside to a height on the soil superior to 50 cm and the projections of the pavement will be protected by a bib or rail of 95 cm of height. With the same criteria, the exterior perimeters of the projecting ones will be protected in the second plants. The documentation demanded in this complex construction will be: descriptive Memory, structural Project of static calculation, Risk evaluation and preventive measures and professional certificate.

10.4. Security at the booth

Stand construction, installation of objects to be exhibited and advertising supports must be of an adequate stability to guarantee public safety. Platforms which are situated more than one metre from its lowest point must be surrounded by a handrail with a minimum height of 90 cm, with middle rail and skirting board.

Materials employed in different types of construction must meet applicable regulations. Amongst the provisions of the different regulations, worthy of especial note is the fire resistance of materials, such as those used for covering floors, which shall be of M3 level, and that used in the construction of walls and ceilings, which shall be M2. Similarly, decorative elements employed should not be easily inflammable. Inflammable materials may not be used for the construction or assembly of stands. Fabrics must be fire retardant at origin (manufacture) and should include the relevant certificates. The use of spray pistols, as well as celluloid lacquer paint, to paint inside the halls, is strictly forbidden. This prohibition extends to inflammable liquids and the use of aerosols containing gas.

All work benches and manual saws for the cutting of wood must be equipped with the relevant bag and suction system for the sawdust and shavings produced. Protective devices must be used in the cutting areas and mobile elements. Under no circumstances shall the use of these inside the hall 36 hours before opening be permitted.

Work equipment used in build-up and breakdown must bear the CE mark and be in a perfect state of use.

It is not allowed the use of helium balloons inside the venue.

During welding work, the relevant permit must be applied for, the area sufficiently protected and a fire extinguisher property of the applicant to hand, reviewed in accordance with regulations, to avoid possible fires.

The fuel tanks of vehicles with a combustion motor on display must be completely empty. Receptacles for rubbish or litter on the stands must not be made of inflammable material. Wastepaper bins and rubbish containers must be emptied every evening at closing time in the containers provided for this purpose.

The storage of any kind of packaging on the stand is strictly prohibited.

The edges of display cabinets must be sanded down or protected in such a way that there is no danger of inflicting cuts. Glass doors or any other glass construction must display warning signs at eye level.

The edges of organic glass must be properly protected to avoid them catching fire.

For safety reasons, during build-up and breakdown, no material or working tools that may obstruct movement may be left in aisles.

In accordance Law 28/205 of 26th December, it is totally avoided smoke inside the venue.

All materials must remain within the limits of the stand space. The Cleaning Services shall remove objects deposited in the aisles, with no right to claim compensation therefor. Under no circumstances whatsoever may any illuminated signage, fire extinguishers, fire hydrants or other protective equipment or material be covered or obstructed, nor may any emergency exits be blocked.

Inflammable products may not be stored in offices, warehouses or in column enclosures. Equally, access to connection boxes (electricity, telephone, television, gas, water, compressed air, etc.) and accesses to Hall offices and equipment must not be locked. The installation of air-conditioning units with warm-air condensation is prohibited inside the Halls. As the use of any unit with gas use.

Art. 11 - Moving Equipment

Moving equipment is admitted if it does not constitute a danger and/or nuisance. However, all machinery must comply with all the current and/or anticipated provisions to prevent accidents, bad smells, noise and gas and liquid emissions.

The Exhibitors must, at their own time and expense, comply with checks of the above and make sure they comply with the provisions established by law and current regulations and obtain the correct permit from the competent authorities.

Art. 12 – Event access and passes

12.1 Visitors Passes:

Access to the event and all the areas will be allowed only:

- Online registration:

– By free invitation of an Exhibitor (Partner, Exhibitor or Newcomer)

– Paying the corresponding fee

- Being registered online through the Event website or onsite in the Registration Area.

The admission fees are detailed at the event website.

Partners and Exhibitors will have a number of invitations depending on the Participation Package acquired and as detailed in the Participation kit.

In compliance with the provisions of the European General Data Protection Regulation 679/2016 of April 27, all the data voluntarily supplied by visitors expressly authorize its use in the communications, including these carried out by e-mail, that NEBEXT carries out for promotional or information purposes on the activities that they organize and/or support with their logistics.

NEBEXT will also be able to give their information to the exhibitors or sponsors allowing them to contact them to offer their products and services that may be of interest to them related to the professional shows organized by NEBEXT.

The organizer reserves the right of modify the Event admission fees at its sole discretion.

12.2. Exhibitor passes:

Each Exhibitor will have at their disposal limited passes depending on the Participation model contracted and as detailed in the Participation kit. Exhibitor passes will be personal and non-transferable and must be requested and managed through the corresponding section in the Exhibitor Hub.

12.3. Admission rights reserved:

The organization reserves the right of admission and may invite to leave the event any person whose behavior does not conform to the most basic standards of conduct.

We ask all exhibitors to use their invitations and passes in a responsible way to guarantee the professional objectives of the event. Visitors under 18 years old are only allowed to visit the event during celebration and they must be accompanied by an adult any time. Non-professional visitors may not attend the event.

Art. 13 – Health & Safety, general surveillance, hygienic & safety measures, and fire prevention

13.1 Health & Safety:

Each exhibitor is obliged to strictly comply with all the legislation system in force regarding health and safety in the workplace and with legal, welfare and social security legislation for the entire duration of the Event, including during the setting up and dismantling of stands and every other connected activity. All operators, staff, third party employee or autonomous worker that will work during set up and dismantling of the event, in accordance with the Risk Assessment, shall be use the appropriate PPE. This regulation will be applied to operators, Organization, Exhibitors, Providers, and any other person that needs to cross or to work in the halls during set up and dismantling.

During setting up and dismantling of the stand and any other inherent or related activity, the Exhibitor also undertakes to observe and ensure that all contractors working on his behalf also observe Venue's Technical Regulations.

The Exhibitors and third parties' companies taking part in assembly or dismantling period of the event must have all their staff and contractors registered in the Social Security system.

They must obey fiscal and labor obligations, also the obligations from the Social Security and the industry minister and preventive measures regarding occupational risks and industrial safety for all their staff any time. The exhibitors and thirds parties must:

- Have been assumed the preventive modality (Ley de PRL 31/95, art. 30).
- Have a security uniform for all the duties to do, risk assessment evaluation and the preventive measures for the activity.
- Provide the list of all staff that will take part in those periods and the data of the vehicle.
- Supply to all their staff the protection equipment during assembly and dismantling periods, in case they do not have this equipment the access will be denied.
- In any case, the material used must be according to current legislation in terms of measures regarding occupational risks and industrial safety.
- The exhibitors and contracted third parties' companies must communicate to the responsible person of the Organization in case occur any incident or accident.
- It is not allowed to access the venue for underage 18 during assembly or dismantling periods.

13.2. Public order and maximum capacity

During periods of assembly, celebration and disassembly, the venue is taking care for monitoring general fairgrounds, access control, outdoor surveillance, and security, general and preventive for public order and fire safety or emergencies of any nature. The venue will manage a surveillance service throughout the pavilions during the visiting hours to avoid any misbehavior.

13.3. General Security

During build-up, exhibition and breakdown, the Organizer shall be responsible for the general security of the showgrounds, access control and external surveillance, as well as general and preventative security for questions of order and fire safety or emergencies of any kind. Under no circumstances does this security cover goods exhibited, nor each exhibitor's private assets. Therefore, the Organizer and the venue accept no liability for assets which are the private property of exhibitors, their employees or persons reporting to them.

Neither does the venue accept, consequently, any liability for the robbery or theft of materials or objects left on the stands, nor for any damage that may be suffered thereby during build-up, exhibition, or breakdown. Nonetheless, the organization shall provide its support for the resolution or processing of any complaint. Each exhibitor shall be responsible for any objects of value on its stand, and must care for them during build-up, public opening hours and breakdown. Valuable objects suitable to be stolen, shall be kept under lock. Once the event is over, the exposed material should be packaged, sealed and labelled to avoid thefts or disappearances. The Organizer and the venue will not be responsible of these material in any case.

13.4. Contracting private security for the stands

Each exhibitor can contract through Servifibes private security for their stand and all their goods exhibit during the event.

13.5 Emergency actuation

The venue will provide during all the period, general surveillance in whole the venue in Fire prevention risks. The venue is responsible about the emergency management (medical, fire, any kind of hazard and natural catastrophes), in Auto protection Plan context which regulate the venue. In these situations, the exhibitors, contractors and/or subcontractors and their staff are affected by the venue's Emergency Actuation Plan, under his rules will be act always in coordination, collaboration and under State Security Forces dependency.

• What to do in emergency case: Do not block the emergency exits, staying calm, do not expand the panic, inform the Organizer. How to evacuate the area: use the evacuation ways to the emergency exits, follow the instructions given by megaphonia and by emergency staff (uniformed), do not use elevators, remain in the meeting point, and wait the instructions. Inform immediately to security staff about any object, situation, or detail, that can be a risk for the security.

13.6. Not corridors occupation – Packaging

The corridors as evacuations ways, must remain anytime practicable, included during assembly and dismantling periods. All the material should to remain inside assembly and dismantling stand building areas, leaving the corridors and the all the other common areas totally free. The venue cleaning service withdraw any object in these areas, without any right to reclaim liquidated damages. During event celebration will not be possible to place in corridors and other common areas any display, packaging, or any object in general. There is a collection, storage and deliver goods and packaging service operated by the venue Partner (more information about this service in Exhibitor Hub – Operations Manual).

13.7. Fix and mobile installations

Will be respected the visibility and accessibility of the prevention fire installations: fire hydrants, floor hydrants, extinguishers, alarms, extinguishers equipment by water, emergency exits, etc. even when those are included inside the contracted spaces, as the access to the technical and service areas.

13.8. Fire prevention

The materials used for the stand's construction must fulfil the current regulation. In special, the fire resistance of the used material. The used material in floor coating will be EFL, and one used in walls and ceiling construction will be C-s2, d0; the suspended textiles as any kind of curtains will be class 1, according to the rule UNE-EN 13773:2003. Besides, decoration elements must accomplish the same characteristics as construction. Even cannot bring any easy ignitable material as bathwater, wood shaving, paper shaving, sawdust, turf, dried leafs, etc.

Art. 14 - Company Trademark Registration – Protection of Industrial and Intellectual property rights

14.1 Company Trademark Registration

Exhibitors are required to have regularly registered, patented, or licensed the trademarks of the products that they intend to put on show in the exhibition space. If the trademark is pending patent, the Exhibitor must issue to the Organizer a special statement in which it assumes all responsibility for any consequences ensuing from the use of the trademark itself, freeing and clearing the Organizer and any connected companies against any claims from third parties. The trademark itself, freeing and clearing the Organizer and any connected companies against any claims from third parties.

14.2 Protection of Industrial and Intellectual Property Rights

The Exhibitor undertakes as follows:

a) not to show any product involved in an intellectual property dispute whereby the final judgement ruled against the Exhibitor; and b) not to display prototypes and/or objects with trademarks, logos, decorations unless the Exhibitor has obtained all Intellectual Property Rights. By signing the Participation Contract, the Exhibitor assumes all criminal and civil responsibility for everything exhibited on his stand and simultaneously releases the Organizer from all liabilities if other economic parties claim industrial and/or intellectual property of the products in question. The Exhibitor also assumes responsibility for checking if his own rights are breached by other Exhibitors at the Event and agrees not to advance any claims to the Organizer for any damage caused by breach of the provisions in this paragraph.

Art. 15 - Online Catalogue and promotional material

The Organizer prepares and distributes promotional material relative to the event itself before, during and after it takes place. The mention of the Exhibitor and Co-Exhibitors indicated by the Exhibitor in the material published by the Organizer on a date prior to the notification of the stand assignment, does not entail automatic participation in the Event. The online Event catalogue will contain the Exhibitors information and the registered co-exhibiting companies received by the prescribed deadline.

Participation in the Event automatically includes the subscription to the online catalogue service. The Organizer provide the Exhibitor with useful tools for the promotion of its companies, to ensure the complete and all-encompassing presence of the Exhibitor in the event.

Therefore, the Exhibitor, by accepting these General Terms & Conditions, also grants its approval to the provision of the service and the use of its data by the Organizer. All responsibility is declined for any omissions, mistaken indications and/or descriptions, typos and/or publication mistakes of the Exhibitor's data and the data of the Company Trademarks as they appear in the online catalogue, promotional materials and/or on the Event signposting. The Organizer has the right to reject or modify the insertion or the wording of the data provided by the exhibitors if deemed appropriate.

Art. 16 - Workshops and other activities

Participation in workshops, dedicated to specific sectors and/or activities organized by the Organizer at the Event and/or as part of specific exclusive areas, including those held in locations outside the exhibition grounds, is reserved exclusively for companies/bodies/ institutions that have acquired a participation or sponsorship package at the Event and which are deemed suitable at the sole discretion of the Organizer. In any case, the Organizer has the right to decide the workshops and/or events where the Exhibitors may participate.

Art. 17 – Catalogue services for Exhibitors

After the issue of the stand allocation notification, the exhibitor may take advantage of the exhibition's commercial services to be requested through the services catalogue (such as: stand components, stand decorations, lighting bars and hangings, waste disposal services, stand services, etc.). The fees for the services in the services catalogue and the other sums owed to the Organizer and/ or to its event partners suppliers providing these services must be paid for without fail at the time of booking these services.

Art. 18 - Forbidden Activities

In general, any activity that may be detrimental to disturb or harm the normal running of the Event is forbidden. The following activities are absolutely prohibited: a) distribution of flyers in the pavilion corridors or outside the stand area; b) any kind of expression that due to its outward appearance or form may represent direct comparison with another Exhibitor; c) the distribution and delivery of any technical-informative and advertising material (magazines, manuals, books, brochures or anything else) not strictly pertinent to the Exhibitor, who may however distribute or deliver advertising material as long as it is strictly pertinent to his business sector, solely on his own stand; d) posters referring to calls for tender by bodies, organizations, newspapers, weekly or specialist magazines may not be displayed even on stands without prior written authorization from the Organizer; e) broadcast of advertising messages; f) any type of flashing or variable lighting; g) permanence on the stands or in the Event during closing hours without permission. h) any kind of sales to the public with immediate delivery; i) drawing, copying and photographing objects without written authorization from the Exhibitor.

The Organizer however reserves the right to directly reproduce or to authorize reproduction of group views or close-ups, external or internal and to permit sales by officially authorized personnel.

The Organizer cannot however be held responsible for any unauthorized photographs or filming by third parties.

Art. 19 – Insurance Services

A Civil Liability and Property Damage Insurance Policies are included in all the Participation Options inclusive of the following:

– Civil liability

– Damage to materials, excluding theft/robbery Civil liability

Includes personal and property damage to third parties for which the exhibitor may be liable.

The exhibitor accepts a 500€ excess fee.

Property damage

Includes property damage to insured exhibited goods caused by one of the covered risks, with a base insured capital limit of 30.000€, at first loss.

The exhibitor accepts an excess fee of 10% of the damage value with a minimum of 150€ and a maximum of 1.500€.

Basic risks include:

Fire, explosion, lighting, including damage of electrical origin.

The insurance for robbery, theft or spoliation will be optional and will have to be contracted and covered by each Exhibitor.

The exhibitor must have an insurance coverage against accidents at work of its direct workers and technicians involved in the assembly, if such is the case.

The Organizer disclaim any responsibility for any other risk that due to the participation in the Event, may suffer the Exhibitors, their employees, and technicians, as well as facilities and goods displayed.

Art. 20 - Photography - Performances – Musical emissions

20.1. Photography:

None of the exhibited products may be photographed or filmed without the authorization of the exhibitors concerned. The Organizer has the right to photograph, film or draw the installations and stands, including the items displayed therein, and to use these reproductions in their own publications and press.

Each exhibitor has the right to photograph its own stand and articles, but the photographer must request authorization from the Show and the Logistics Department, for the necessary control. The duly authorized photographer will present him/herself directly to the Organizer offices and the latter will allow the photographing of the applicant exhibitor's stand and articles only.

In the case that the pictures need to be taken outside the event's opening hours, authorization must be granted by the Organizer.

20.2. Projection of films and musical reproductions:

Musical and artistic shows and the use of audiovisual equipment for exhibitor's support are allowed in the stand if the volume is under the limit of 60 decibels and does not interfere with the smooth running of the show.

Exhibitors wishing to install sound emitters (voice amplifiers, sound film, audio, DVD video, etc.) for permanent or intermittent operation, shall install them in conditions that do not cause discomfort. The speakers cannot be installed above 1.90 meters high, and its orientation must be mandatorily into the stand, never to other exhibitors or hallways. live music, horns and sirens is prohibited. If these rules are not fulfilled, the Organizer is empowered to restrict demonstrations that do not comply with the provisions and where appropriate to suspend the service power supply or even closure of the stand. Are exempt from this rule activities and facilities that the Organization program for visitors. The exhibitor intending to liven up your standby implementing rules by mechanical or electronic device, no player image, is obliged to request AGEDI or entity that, in each case, manage the rights of public communication of phonograms of producers as well as the SGAE or entity that, in each case, manage the rights of authors, the necessary authorizations for public communication of the works.

In case of films, the exhibitor must request the entity that, in each case, manage the rights of public communication of the same timely authorization for public communication of these.

Exhibiting companies wishing to carry out shows and ludic activities, accompanied by music, must communicate them to the Organizer for approval. This is without prejudice to the permits and authorizations must be requested from the agencies, entities, and competent authorities in the matter.

The Organization is not responsible for the rights between the exhibitor and SGAE and / or AGEDI.

The Organizer may use the loudspeakers at the Fairgrounds for official or emergency communications.

In case of violation, any subject that has not respected the dispositions of the present article may be required to pay compensation for costs sustained either directly the Organizer or by those subject/bodies who have directly suffered the harm.

20.3. The use of laser and pulsed light

The law determines clear rules about the use of laser and pulsed light and must be fulfilled by the exhibitors to guarantee the clients and visitor's security. The Organizer will not be responsible of the use of these elements, only the Exhibitor who must fulfil the established requirements.

20.4. Food & Beverage

The Venue has exclusively the Food & Beverage service, this is why any Exhibitor or client who wants to bring their own catering will be assume the tax indicated by the venue. It is recommended to contact directly with them to get more information about catering service contracting o tax payments.

Also, it is totally forbidden to sell any food or drinks during the event. The exhibitor who pretends to do sampling actions of drinks or foods, must communicate to the Organizer, and obtain the authorization in advance the action. The food and drinks offered by the Exhibitors in their booth must be consumed inside stand perimeter or in the determined areas by the Organizer. In case foods and drinks will be delivered to be consumed outside the stand should be communicated and approved by the Organizer. In case to do it without Organizer permission, the Exhibitor will assume the extra charge in regards food and drinks waste cleaning.

20.5 Draws and competitions

Any draw or competition realized by the Exhibitor, should be informed in advance to the Organizer. In any case, every draw, toss, raffle, tombola, or aleatory combination; should

have the “Dirección General del Juego y de Espectáculos” authorization, and in accordance with “Reglamento de rifas, tómbolas y combinaciones aleatorias”.

The Organizer will not have any responsibility in regards these matters.

Art. 21 - Modifications to the General Terms and Conditions and sanctions for non-compliance

The Organizer reserves the right to introduce rules and provisions notwithstanding these General Terms and Conditions, as deemed fit for better control of the Event and inherent services.

These rules and provisions shall replace those in these General Terms and Conditions and shall therefore carry the same obligation.

In the case of non-compliance with these General Terms and Conditions or subsequent modifications and in virtue of their powers of vigilance, the Organizer may exclude the Exhibitor in question from subsequent editions of the Event.

Art. 22 - Force Majeure, health emergency, special circumstances and exclusion of liability

In case of special circumstances or force majeure, including strikes, threats, health emergency, power cut or any other exceptional situation that could affect the event of causes not attributable to the Organizer, the latter may: (i) modify the date of the Event and/or (ii) cancel the Event, either entirely or in part, (iii) modify the celebration dates of the Event or (iv) suspend the Event – temporarily or permanently, partial or entirely – In this case the Organizer may use the sums paid by Exhibitors, with no obligation to refund the latter, to pay debts incurred with third parties, also for partial organization costs of any kind; and Exhibitors shall make no claims to the Organizer for damages or of any other kind. In the same way, the Organizer shall not be responsible in any way for the adoption of safety measures in the workplace and for products that are the responsibility of Exhibitors and/or parties authorized by the same. For all matters not covered by these General Terms & Conditions of Participation for Exhibitors, the Organization will issue the relevant rule and the decision will be binding on the Exhibitors and implying no requests, claims or any compensation to the Organizer.

Art. 23 - Exhibitor's personal data processing

In compliance with the provisions of the European General Data Protection Regulation 679/2016 of April 27, information and E-Commerce Services Act 34/2002 and other legal provisions Exhibitors are informed that the personal data that voluntarily supply, including e-mail address, shall be incorporated into a NEBEXT computerized personal data file. In supplying their personal data, they expressly authorize its use in the communications for the purposes of sending, also via automated calling systems, fax, e-mail, SMS, MMS, Whatsapp or other communication channels, advertising material, direct sales, completing market research or commercial communications that NEBEXT carries out on the activities that it organizes and/or support with its logistics.

Exhibitors are also informed that their personal data may be forwarded, with a duty of confidentiality, to NEBEXT partner companies, if this is required for the latter to perform the contracted services.

Exhibitors may exercise their access, correction, cancellation, and objection rights regarding this data by sending an e-mail at:

• Nebext: data@nebext.com, Nebext – Next Business Exhibitions S.L. Calle Enrique Granados 86-88, Planta 1ª 08008, Barcelona

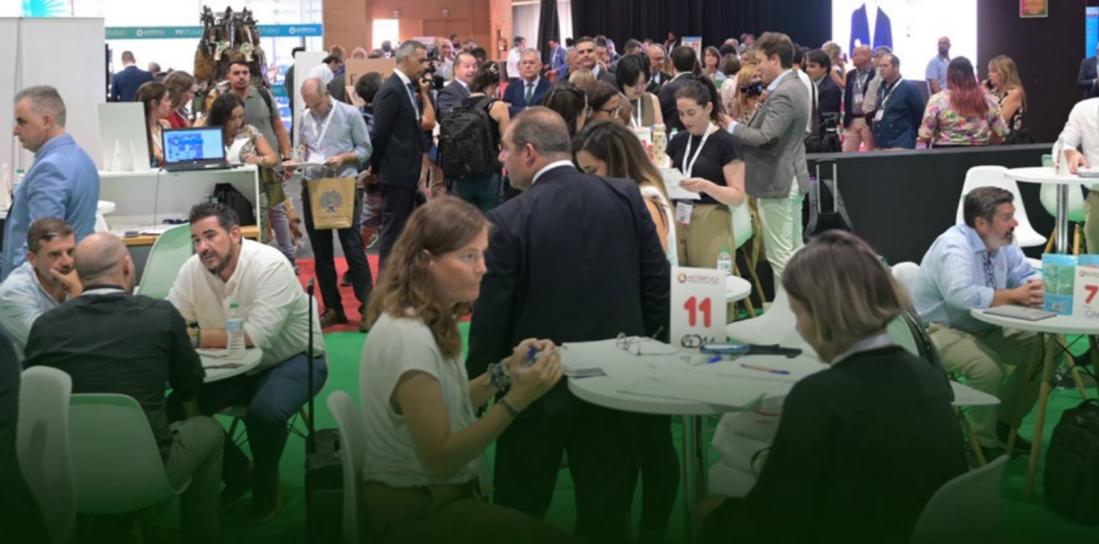
Art. 24 – Acceptance, Indemnity, and governing law

By signing the Participation Contract the Exhibitor unconditionally accepts and agrees to comply with these General Terms and conditions of Participation of AUTÉNTICA 2025 forming an integral part of this Participation Contract.

This also implies acceptance of all general application rules issued by FIBES – the Venue for all the Trade Shows held in their fairgrounds.

Neither the Organizer nor any of its respective agents, employees or directors shall be liable to the Exhibitor under this Agreement in contract, tort (including negligence and breach of statutory duty) or otherwise for any loss of profits (whether direct or indirect), revenue, goods, use, anticipated savings, goodwill, reputation or business opportunity or for any indirect, incidental special or consequential loss arising under this Agreement (whether or not reasonably foreseeable and even if it had been advised of the other incurring the same). Any query, question or divergence that may arise between the Exhibitors and the Organizer with regard to the interpretation, fulfilment and execution of these Regulations of Participation, the General Terms and Conditions of the exhibition are applicable and will be submitted to the Arbitration of Equity referred to in Law 60/2003 of 23rd December of the legal system of arbitration, entrusting the administration of the Arbitration and the designation of the arbitrator to the Arbitration Tribunal of Madrid; being bound to comply with the arbitration it issues.

Without prejudice to the established above, it is expressly established that all questions relating to arrears of payment, claims for non-payment of services provided and, generally,



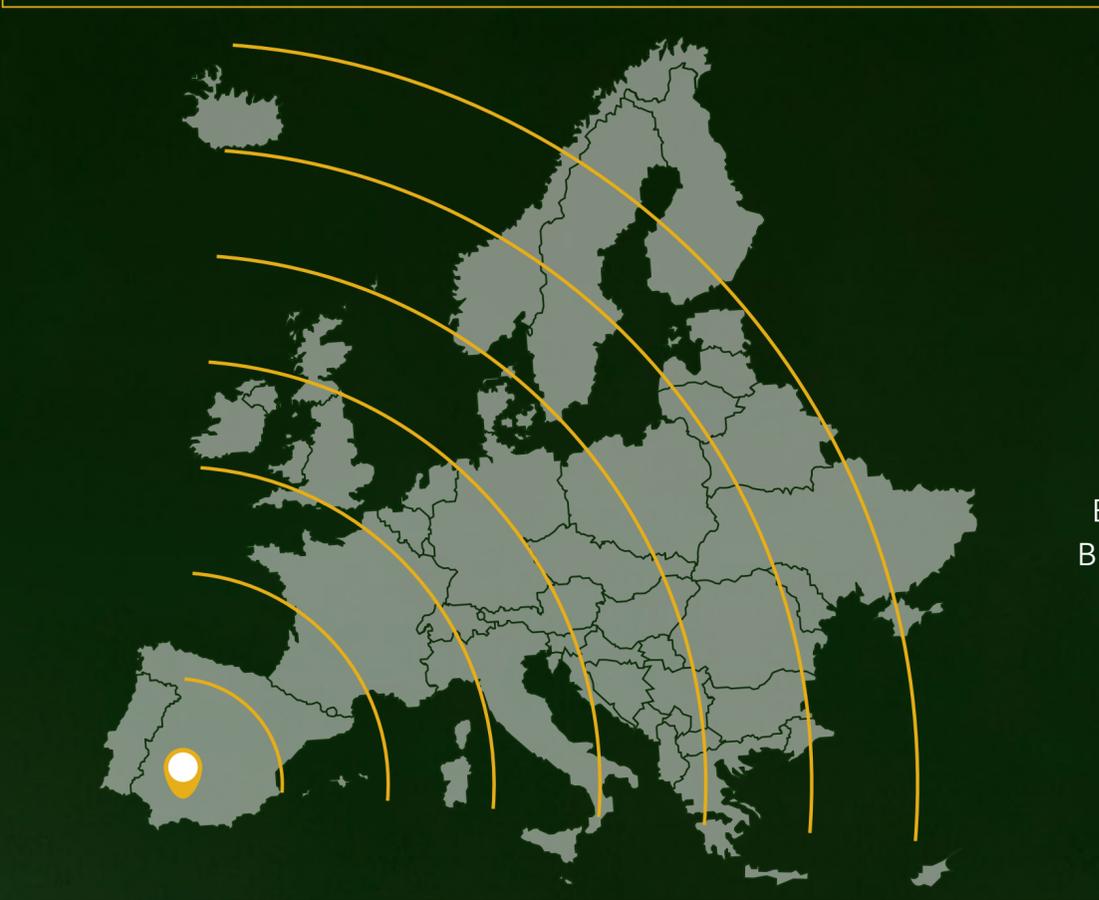
NETWORK



KNOWLEDGE



BUSINESS OPPORTUNITIES



**PERFORMING STUNNING EXHIBITIONS
FOR YOUR BUSINESS SUCCESS**

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