

14-15 settembre 2026 | Sevilla

COMMITTED TO THE ORIGIN

Product · Values · Sustainability





COMMITTED TO THE ORIGIN

ORIGIN, PRODUCT, QUALITY, SALUDHEALTH AND SUSTAINABILITY are some of the values promoted by Auténtica to highlight the essence of quality food and drink.

A creative space that brings together the food industry and gastronomy with other professional disciplines such as science, creativity, philosophy, health, the arts, journalism and technology, amongst others.

At Auténtica, we are committed to food and drink that respects those who produce it, values its origin and protects the environment. Quality begins in the fields, at sea and in the hands that work with passion and responsibility. We promote sustainable practices that conserve resources, preserve biodiversity and build a more conscious future. Here, origin is identity, sustainability is commitment and the product is excellence.

Over two days, the food industry gathers at Auténtica to present its most distinctive authentic food and drink products to the wholesale sector, retailers, specialist shops, the hospitality industry, haute cuisine establishments and importers.

A UNIQUE BUSINESS PLATFORM TO DRIVE A NEW SOCIAL DIALOGUE

**AUTÉNTICA,
THE LEADING
TRADE FAIR FOR
THE PREMIUM
FOOD INDUSTRY,
SERVING THE
WHOLESALE,
RETAIL,
HOSPITALITY AND
FINE DINING
SECTORS**



12,000+

**PROFESSIONAL
VISITORS**



400+

**EXHIBIT
FIRMS**



350+

**EXPERTS
AND
SPEAKERS**

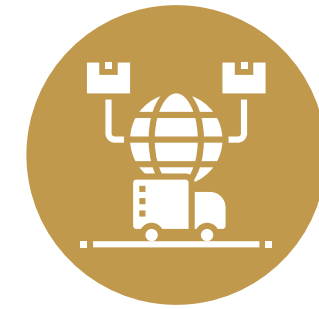


6

AUDITORIUMS



WE BRING TOGETHER PURCHASING DECISION-MAKERS AND EXECUTIVES



27%
LARGE-SCALE DISTRIBUTION



26%
HORECA



17%
RETAIL AND SPECIALIST SHOP



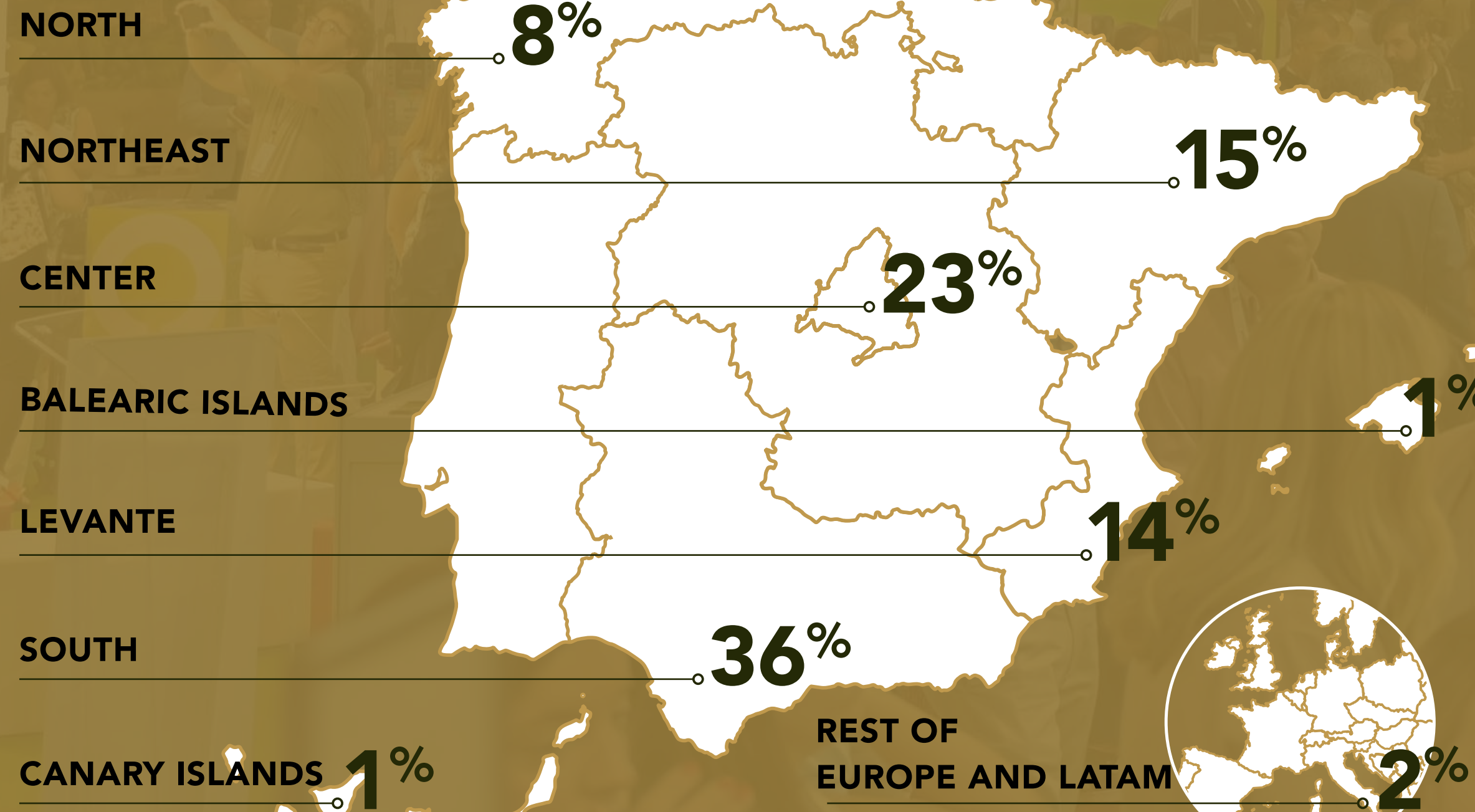
13%
CHEFS



9%
IMPORTERS AND EXPORTERS



8%
WHOLESALE



DECISION MAKERS 83%

General management and owners **30%**

F&B, executive chefs y chefs **23%**

Supermarket management **16%**

Purchases and supply chain **10%**

Marketing and communication **8%**

Sales and business development **6%**

Sustainability and quality **4%**

Management and finance **2%**

Others **1%**

THE LARGEST EXHIBITION OF PREMIUM AND HIGH-QUALITY FOOD AND DRINK PRODUCTS FOR MASS RETAIL, RETAIL, THE HOSPITALITY SECTOR AND FINE DINING

EXPO CONGRESS



CO-LOCATED EVENT

 OLEUM EXPO

14-15 september 2026 | Sevilla

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www.autenticapremium.com

 AUTÉNTICA
PREMIUM FOOD

AUTÉNTICA CONGRESS



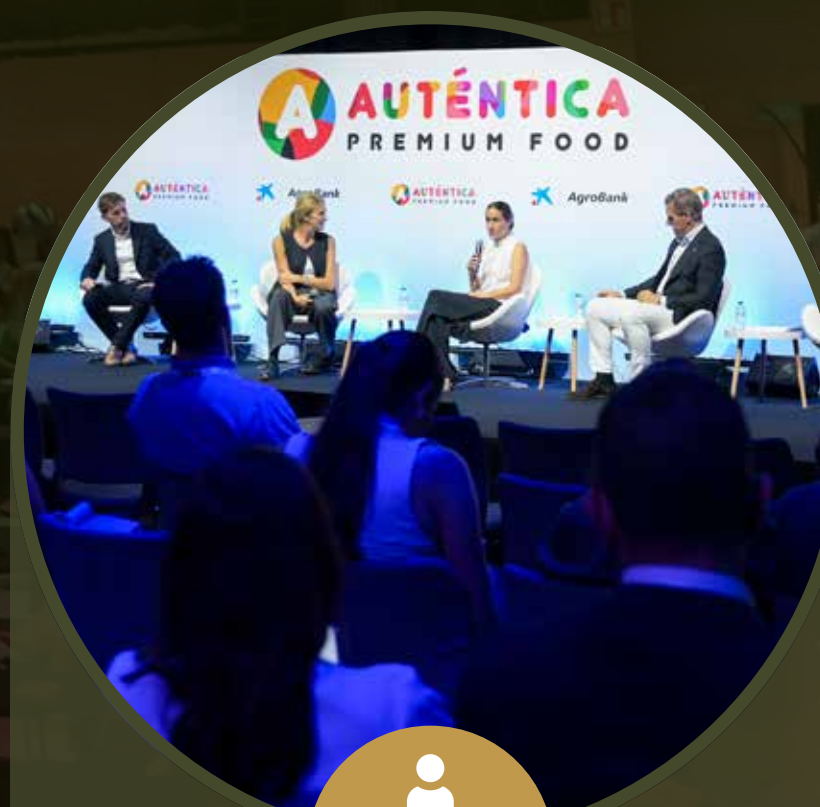
350+

SPEAKERS



6

SCENARIOS



200+

SESSIONS AND TASTINGS



CULINARY FEST
BY GUSTO DEL
SUR



RETAIL AND
WHOLESALE
CONFERENCE



HORECA
FORUM



SUMMIT
PURCHASING
MANAGERS



AUTÉNTICAS
MARCAS DE
RESTAURACIÓN



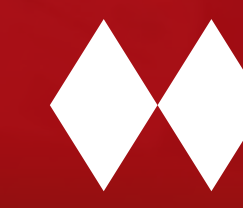
GASTROMARKETING
FORUM



AULAS
DEGUSTA



SOUTHERN
HOSPITALITY
DISTRIBUTION
CONGRESS BY FEDIS
HORECA



SIN FILTRO BY
MONTAGUD

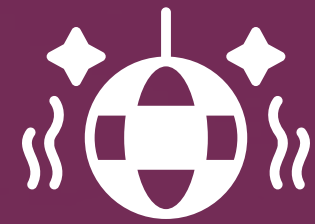
TOP-LEVEL B2B NETWORKING TO GENERATE NEW LEADS

A

AUTÉNTICA EXCELLENCE
AWARDS



LEADERSHIP SUMMIT



WELCOME PARTY



NETWORKING COCKTAIL



CHEF'S RETREAT



HOSTED BUYERS
PROGRAM



JOIN THE LARGEST BUSINESS PLATFORM FOR PREMIUM AND GOURMET PRODUCTS

REASONS TO EXHIBIT

1

BOOST YOUR SALES

2

BUILD YOUR BRAND

3

ENGAGE WITH KEY DECISION-MAKERS

4

BUILD CUSTOMER LOYALTY

5

TAKE PART IN RELEVANT FORUMS

6

SHOWCASE YOUR INNOVATION AND LEADERSHIP

7

GENERATE NEW LEADS

4 MAYS TO GET INVOLVED THAT SUIT YOUR BUSINESS



PARTNER

The best way to demonstrate your leadership in the sector and stand out from the competition. Position your stand in the prime area of the exhibition, maximise your visibility, take part in the conference, and invite your best clients and prospects, amongst many other activities.



EXHIBITOR

Showcase your products and solutions in the exhibition area to thousands of potential buyers. Choose between the Premium area for maximum footfall or the Business area if you're looking to keep costs down.



PRODUCER

We know how hard it is to get started. That's why we're offering you a turnkey package, so you can take part in the industry's most innovative event with minimal investment.



D.O.

Space for groups of producers from Protected Designations of Origin with a turnkey setup



NETWORK



KNOWLEDGE



BUSINESS OPPORTUNITIES



PERFORMING STUNNING EXHIBITIONS FOR YOUR BUSINESS SUCCESS

BARCELONA info@nebext.com
BRUSSELS belgium@nebext.com
MADRID spain@nebext.com
DUBAI uae@nebext.com
SHANGHAI china@nebext.com
TEL AVIV israel@nebext.com
BOLOGNA italy@nebext.com

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DELHI india@nebext.com
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MEXICO mexico@nebext.com
SAO PAULO brazil@nebext.com
SILICON VALLEY usa@nebext.com
TORONTO canada@nebext.com
WARSAW poland@nebext.com

WWW.AUTENTICAPREMIUM.COM

#AUTENTICA2026



AUTÉNTICA is an event organised by



In collaboration with:

